

### WHAT IS OKO

The feast of ethnographic and anthropological documentary and fiction films.

- The special and rare format that is a pertinent resource for presenting countries around the world and making cultural communications.
- OKO brings together filmmakers and folklorists, film lovers and fans of customs and traditions.

The organizing and participating countries will tell audiences in different countries and locations about different peoples, their lifestyle, origins, processes of cultural and domestic relations, family life, worldview, folk knowledge, beliefs and superstitions, rites and customs all, forming the nation.



### OUR GOALS

#### CULTURAL DIPLOMACY

Strengthening Ukraine's voice and conducting cultural diplomacy in Europe and around the world.

#### CROSS-PROMOTION

Promoting Ukrainian culture in Europe and European culture in Ukraine.

#### CULTURAL I DENTITY

Fostering pride in the historical and cultural heritage among European citizens.

## ETHNOG-RAPHIC AWARENESS

Raising awareness of the importance of studying ethnography and watching ethnographic films as a way of understanding different cultures.

#### BOOSTING TOURISM

Promoting Europe's tourism potential through a major film event.

#### INDUSTRY COLLABORATION

Facilitating the exchange of technical and creative expertise through festivals, screenings, and discussions.

## SPOTLIGHT ON NATIONAL FILMS

Increasing interest in national cinema among European audiences.

## INTERCULTURAL DIALOGUE

Encouraging intercultural dialogue through cinema.

#### NEW PERSPECTIVES

Broadening worldviews through unconventional films and stories from non-European communities and perspectives.



LOOK AT UKRAINE WITH OTHER EYES!

OUR PROJECT AIMS TO UNITE UKRAINIANS AND EUROPEANS, BUILDING A SENSE OF NATIONAL UNITY, AS WELL AS TO PROMOTE CULTURAL DIVERSITY AND STRENGTHEN CULTURAL TOLERANCE AND RESPECT.

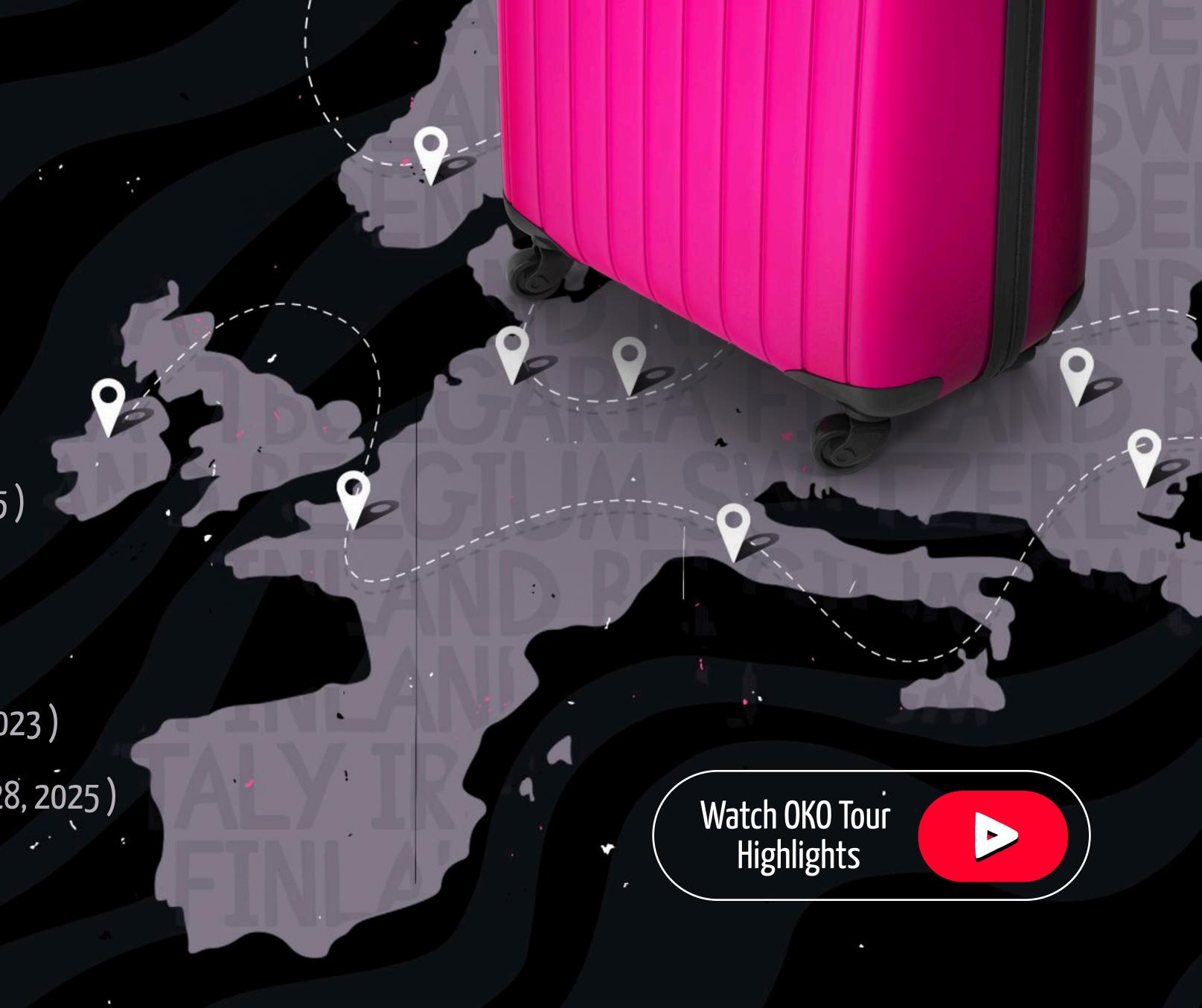
We aim to build a permanent network of locations, institutions and partner festivals with the potential to expand and involve other countries, with a special focus on minorities and small communities, small towns where the traditions and culture of different peoples are preserved.



OKO travelled around Europe and organized special screenings of Ukrainian films in 6 COUNTRIES.

## 2022-2025

- BULGARIA (May 24–26, 2022;
   November 25–27, 2022; February 24–26, 2025)
  - FINLAND (November 20, 2022)
- BELGIUM (March 19-24, 2023)
  - SWITZERLAND (March 25–26, 2023)
- POLAND (February 21; March 7, 21 and 28, 2025)
  - SWEDEN (May 15-17, 2025)





#### SOFIA, BULGARIA MAY 24–26, 2022

Screenings and discussions of Ukrainian films at Cinema House (Dom na Kinoto):

- DIORAMA (dir. Zoya Laktionova)
- THE TRAIN: KYIV WAR (dir. Korniy Hrytsiuk)
- THUS THEY WILL SING (dirs. Diana Horban, Anna Yutchenko)
- THE LIVING FIRE (dir. Ostap Kostyuk)
- CHAMUR and PLACE OF POWER (dir. Tetiana Stanieva)

A parallel photo exhibition showcased Ukraine's regions through the eyes of Oleksandr Baron, Anna Senik, and Elena Rubashevska.

More Info

## HELSINKI, FINLAND

NOVEMBER 20, 2022

A Showcase of Ukrainian Films at Orion Cinema:

- THUS THEY WILL SING (dirs. Diana Horban, Anna Yutchenko)
- MUSTACHED FUNK (dir. Oleksandr Kovsh)
  - OWN (dir. Myroslav Lutsyk)
- THE STRONGHOLD (dir. Yurii Kovalov)

The screenings sparked heartfelt discussions and showed the strong presence of Ukraine in Finland through cinema and cultural connections.

More Info



## BRUSSELS, BELGIUM

MARCH 19-24, 2023

The OKO team held a series of events in Belgium, presenting Ukrainian films:

- PLACE OF POWER (dir. Tetiana Stanieva)
- OWN (dir. Myroslav Lutsyk)

Along with the photo exhibition DIFFERENT UKRAINE by ethnophotographer Oleksandr Baron.

Screenings took place at the Bulgarian Embassy and the European Parliament — where OKO became the first to showcase a Ukrainian film. Audiences engaged in discussions with the filmmakers and learned firsthand about the war in Ukraine. The program concluded with the event "Yes, Bulgaria is with Ukraine!" featuring music, traditional dances, and a charity auction in support of Ukraine.



#### SOFIA, BULGARIA NOVEMBER 25–27, 2022

The OKO Film Festival held screenings at Cinema House (Dom na Kinoto) in Sofia, showcasing impactful films about Ukraine's painful history and enduring resilience.

- PEACEKEEPERS: IN THE SVANETI MOUNTAINS (dir. Andriy Kirshin)
- THE STRONGHOLD (dir. Yuriy Kovalyov)
  - THE WORMWOOD STAR (dir. Adelina Borets)
- THE LIVING FIRE (dir. Sergei Bukovski)
- OWN (dir. Myroslav Lutsyk)
- **TERYKON** (dir. Taras Tomenko)

The conversation highlighted the war's development from 2014 through the full-scale invasion in 2022.

More Info

#### ZURICH, SWITZERLAND

MARCH 25–26, 2023

OKO presented Ukrainian films:

- OWN (dir. Myroslav Lutsyk)
- TERYKONY (dir. Taras Tomenko)
- PLACE OF POWER (dir. Tetiana Staneva)

The screenings were accompanied by the photo exhibition DIFFERENT UKRAINE by Oleksandr Baron and a charity fair supporting the 88th Separate Marine Battalion from Bolhrad. The audience showed strong solidarity and firm belief in Ukraine's victory.

More Info

#### SOFIA, BULGARIA FEBRUARY 24–26, 2025

OKO held screenings of the Ukrainian documentaries at Sofia University: "St. Kliment Ohridski," New Bulgarian University, and the National Academy for Theatre and Film Arts "Kr. Sarafov" (NATFA):

- LETTERS FROM THE WAR.
   LETTER 1: THE PULSE OF UKRAINE (dir. Tetiana Staneva)
- SAVE (dirs. Serhii Zeinalov, Maksym Khotylenko)

The screenings were followed by thoughtful and emotional discussions with the filmmakers, engaging students and faculty in an open dialogue about war, empathy, and shared values.

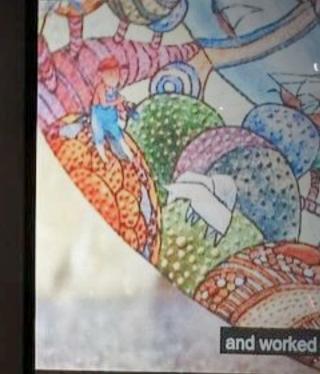
More Info 😙

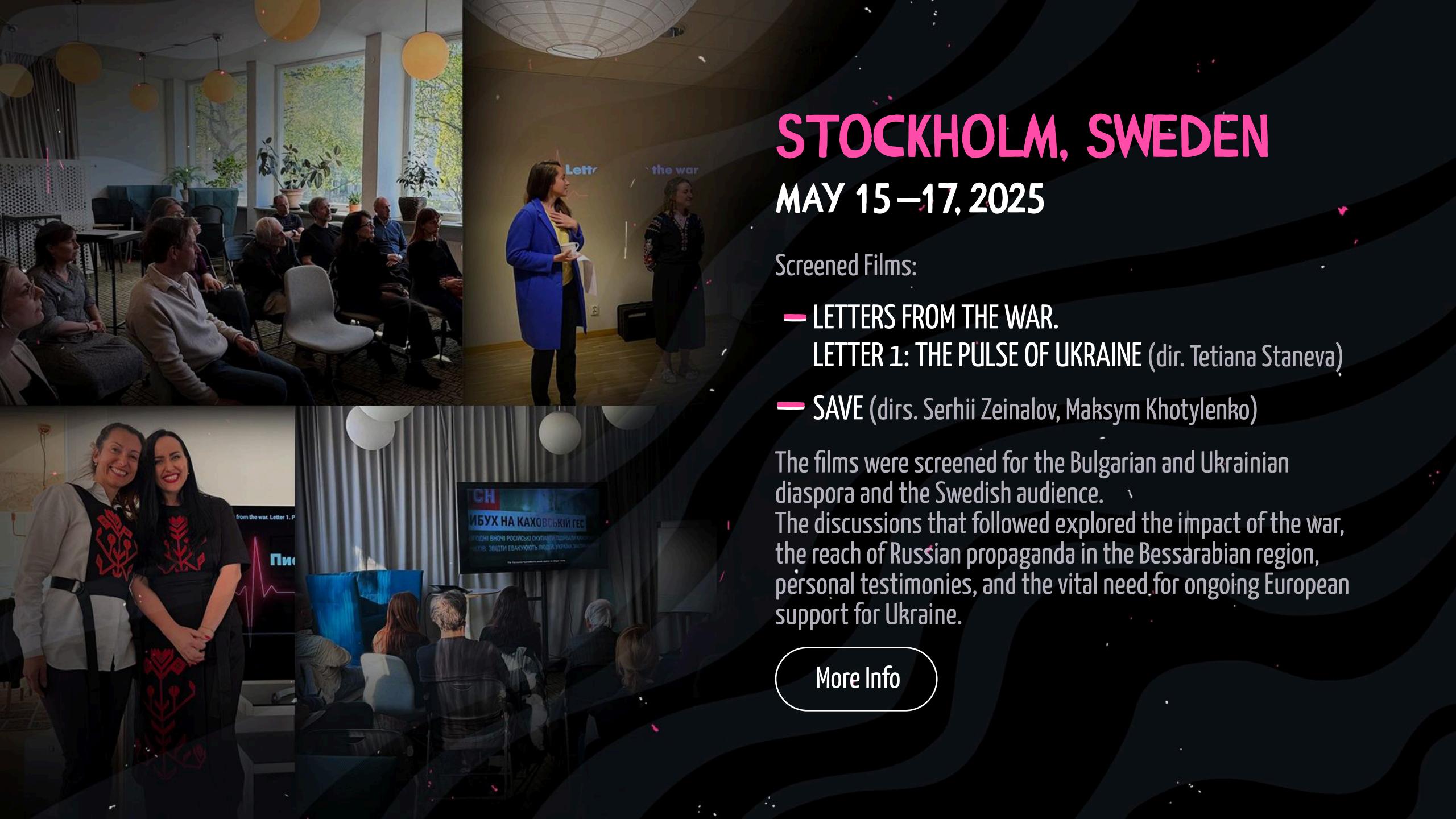
## WARSAW, POLAND FEBRUARY 21; MARCH 7, 21, 28, 2025

In Warsaw, at the <u>Ukrainian House</u> Film Club, audiences attended a series of documentary screenings that shed light on Ukraine's war through personal and cinematic lenses.

- THE PORCELAIN WAR Oscar 2025 nominee (dirs. Slava Leontyev, Brendan Bellomo)
- LETTERS FROM THE WAR.
   LETTER 1: THE PULSE OF UKRAINE (dir. Tetiana Staneva)
- —THE INGLORIOUS SERFS (dir. Roman Perfilyev)
- SAVE (dirs. Serhii Zeinalov, Maksym Khotylenko)

More Info





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#### AROUND CINEMA

OF THE UNIQUE FILM SELECTION ON SOCIAL AND CULTURAL ANTHROPOLOGY

FOLK PHOTO EXHIBITION

MEETINGS WITH UKRAINIAN PERFORMERS

ONLINE AND OFFLINE
DISCUSSIONS
WITH DIRECTORS,
SCREENWRITERS, FOLKLORISTS
AND ETHNOGRAPHERS

AND MORE...



## WHAT WE NEED:

**SALARY** 

**CINEMA HALL RENTALL** 

TECHNICAL SERVICES (FILM PREPARATION FOR SCREENING)

**POSTER PRINTING** 

PROMOTION (SMM, PHOTO, VIDEO, TARGETING, ETC.)

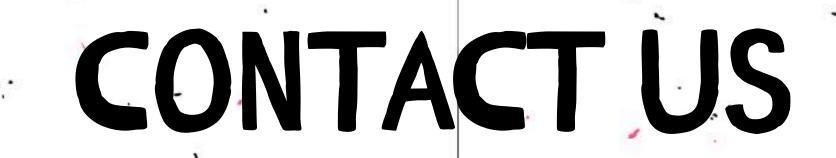
TRANSPORT SERVICES

**ACCOMMODATION** 

**DAILY EXPENSES** 

## WHAT WE OFFER:

- A powerful cinema evening focused on Ukraine featuring films, live discussions, and special guests from Ukraine.
- Cultural and emotional resonance for audiences in Ukraine and within the Ukrainian community abroad.
- Visibility for our partners through dedicated social media posts and stories highlighting your organization or institution, as well as media mentions and coverage.
- Placement of the partner's logo on event materials and banners on our website.
- Logo inclusion in trailers and on opening screens before each screening.





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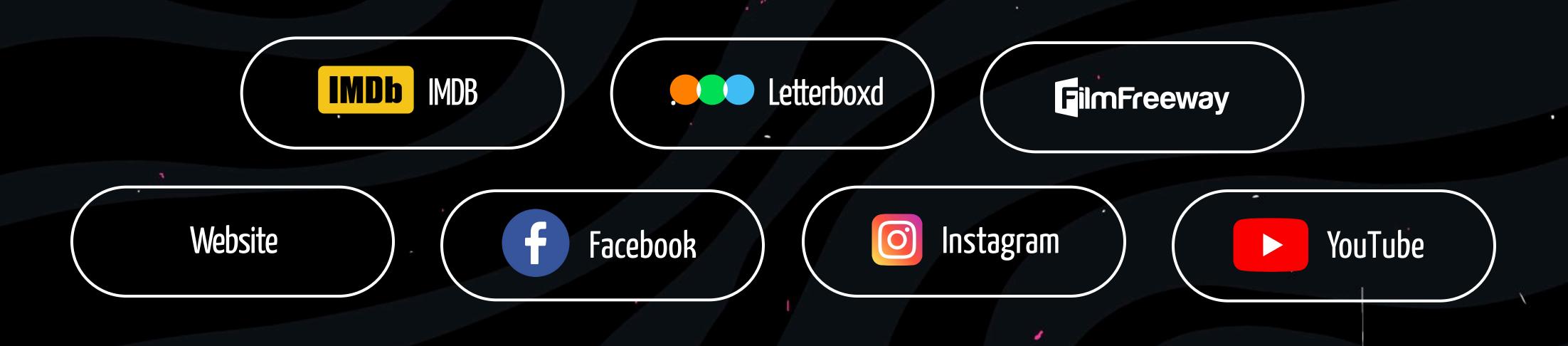
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Facebook

## WE APPRECIATE YOUR INTEREST!



CLICK THE BUTTONS to visit our social media pages and the film festival website and stay up to date with all the news and events!